

Design Architecture Committee Presents,

# Whispers Of Time

2024-25



ACADEMY OF ARCHITECTURE

**caia**  
MUMBAI

# About Academy of Architecture & DAC

**Academy Of Architecture (AOA)**, Mumbai is an institution dedicated to providing quality education and experience to its students. Whether the goal is to learn new skills, launch an independent business, or work within the industry, Academites are exposed to them all.

**Design Architecture Committee (DAC)** is a committee of architecture students interested and passionate about Design, Architecture, and Competitions. It is an initiative by the students of the Academy of Architecture to provide support to those who want to participate in various projects, competitions, and workshops and explore the field of architecture.

Our main objective is to encourage more participation and support the students who wish to take part in various competitions in the fields of Architecture and Design.





# Introduction & Objective

"Architecture reflects its time, capturing the essence of the past, present, and future. Each building manifests its era, shaped by its cultural, technological, and environmental context. It embodies the historical moment of its design while responding to current conditions and anticipating future possibilities."

— Adapted from *Architecture: Form, Space, and Order* by Francis D.K. Ching

Architecture is a dynamic expression shaped by its historical, cultural, and technological context, reflecting the values of its time.

Your challenge is to **design a space that captures the essence of a specific era**, integrating its narrative and evoking emotions and cultural context. Whether exploring ancient civilizations, contemporary trends, or speculative futures, your design should resonate with visitors and tell a compelling story.

The parameters to be considered are:

**Maximum Site Area:** 10,000 sq.mtr.

**Maximum Height:** 100 meters

There are **no limitations on the program, functions, or site location, whether urban, natural, or fictional.**



# Time Frames

## Integrating Temporal Dimensions into Architectural Design

### Past: Ancient Marvels (Pre-Industrial Era)

Incorporating Indian elements like carvings, domes, arches, and jali work adds depth and elegance. Courtyards, water features, and Vastu Shastra principles enhance serenity and balance. Integrating features from ancient civilizations, such as Egyptian pyramids, Greek theaters, Roman aqueducts, and Indus Valley planning, further enriches the design with cultural resonance.

### Present: Contemporary Context (Industrial to Digital Age)

Reflect modern architecture's response to industrialization, globalization, and technology by integrating sustainable practices, adaptive reuse, and innovative urban solutions to align with current trends and societal needs.

### Future: Speculative Visions (Beyond Our Time)

Envision a future driven by advanced technology, climate adaptation, and space exploration. Use forward-thinking concepts like biomimicry, smart materials, and virtual environments to design for emerging possibilities.





# Important Dates

Brief Release  
**15th Sept 2024**

Registration Ends  
**20th Nov 2024**

Winners Announcement  
**9th Dec 2024**



● Early Registration INR 500:  
**21st Sept 2024 - 1st Oct 2024**

Submission Deadline  
**25th Nov 2024**

● Standard Registration INR 750:  
**2nd Oct 2024 - 22nd Oct 2024**

● Late Registration INR 1000:  
**23rd Oct 2024 - 20th Nov 2024**



# Submission Requirements

The submission must include the following requirements:

## Concept Statement:

Describe your chosen time frame and its relevance to your design.

Explain how your architectural elements (forms, materials, lighting) embody this narrative.

## Drawings:

Schematic plans and visualizations.

Highlight key features and spatial relationships.

## Narrative Visualization:

Create a visual storyboard or collage that captures the essence of your design.

Use images, sketches, and text to convey the journey through time.





# Submission Format

The submission format to be followed is-

-A single **A1** sheet | **Landscape oriented** | 841mm x 594mm in **JPEG** format (150 DP resolution), file size must not exceed **20 MB**.

-Concept statement writeup & Narrative Visualization graphic composed on a single **A2** in **JPEG** format, not exceeding **15 MB**. A **template PSD file** to be used for the same needs to be downloaded from the website.

**-The Unique Identification Code (UID) should be mentioned clearly in the top right corner on both the sheets.**

The sheet must not include ANY INFORMATION (Name, Organization, School, etc.) that may give away your identity.

**Any other submission other than the format mentioned would not be accepted.**



# Evaluation Criteria

Your design submission will be evaluated based on the following criteria:

**Conceptual Clarity:** Does your design effectively convey the chosen time period's essence?

**Spatial Experience:** How does the space engage users emotionally and sensorially?

**Functionality:** Is the design practical and functional for its intended purpose?

**Innovation:** Does your proposal push boundaries and challenge conventions?

**Aesthetic Appeal:** Is it visually captivating and harmonious?





# Prizes & Awards

Top 3 winning entries would receive cash prize worth INR. 50,000+



INR 30,000/-



INR 15,000/-



INR 7,500/-

Winning entries will be published in **AOA's Annual Yearbook & DAC's Yearbook.**

All entries will receive certificates.

The entries will also be featured on the Instagram platform of AOA DAC (@aoa\_dac).



# Frequently Asked Questions (FAQs)

## Where to register for the competition?

- To register, go to the official website of AOA Mumbai- [www.aoamumbai.in](http://www.aoamumbai.in)
- After registration is completed, you will receive a confirmation email along with the Unique Identification Code (UIC). The UIC is to be preserved carefully for any other future communication.
- For any further queries, kindly contact us through our email.  
Email ID: [competitions@aoamumbai.in](mailto:competitions@aoamumbai.in)

## Who can participate?

- All undergraduate students studying in Architecture, Interior Design, Applied Arts colleges across India are eligible to participate in the competition. Post graduates studying Architecture and other Design courses can also participate.

## How many members can participate in the competition?

- A maximum of 4 members can participate in a team.

## Are multiple entries allowed?

- Yes, participants may submit multiple entries but each entry needs to be registered separately.

## Where to submit the competition entry?

- All the participants need to email their entries to the Competition email ID ([competitions@aoamumbai.in](mailto:competitions@aoamumbai.in))  
Subject of Email should be your UID  
Also, name the sheets as-  
A1 sheet- UID\_Sheets  
A2 sheet- UID\_Project Description

## For any other further queries, please feel free to reach out:

Adnan Motiwala (DAC Head)

Kashish Gala (DAC Co-Head A)

Manasi Kharat (DAC Co-Head B)

DAC Team,  
Student Council 2024-25,  
Academy of Architecture, Mumbai

## Send your doubts on:

**Email:** [competitions@aoamumbai.in](mailto:competitions@aoamumbai.in)

**Contact No.:** +91 91377 87909 / +91 93244 67829



DESIGN ARCHITECTURE COMMITTEE  
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 DAC Design-Architecture-Committee

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